



## Corporate Social Responsibility

Developing a Corporate Social Responsibility (CSR) programme is an opportunity for your business to gain a competitive edge, enhance the workplace and do good. Savings made through a balanced programme will cover its cost and will be an excellent business asset.

Orchard Fundraising is expert in working with staff and management, to establish bespoke, targeted CSR programmes. We offer highly flexible and adaptable consultancy services, tailored to your needs. Potential working models include;

### 1. Launch assistance

To establish a dedicated CSR programme, utilise the unique expertise of an Orchard Fundraising senior consultant. We will work with your management and staff to develop a strategy, implement a plan and establish an ongoing CSR programme. For a fixed fee of £5,000, a senior consultant will work in your offices for approximately 10 days over a 2-3 month period to establish your CSR programme. On conclusion, you can expect;

- A documented CSR programme including;
- Partnership with a charity that fits the promotional needs of the company and enhances public perception of your business;
- A volunteering link that inspires and motivates your staff improving commitment and loyalty to the company;
- A strategy of how to develop the charity partnership for maximum benefit to the company;
- Significant uplift in print media presence & social media.

### 2. Ongoing support & mentoring

This model may be suitable for organisations with an embryonic CSR programme who want to boost its effectiveness, or those who simply need some expertise to enhance their own resources. For £2,000 per month, a senior consultant will work with you for one day a week. You can expect;

- Direct support and mentoring, perhaps overseeing and guiding a staff or event committee;
- Providing practical assistance; training; strategic guidance and direct resource where most needed;
- Research, identification and relationship building with a charity partner;
- Media promotion.

### 3. Day Rate

A senior consultant will provide expertise on a £600-day rate basis providing the maximum flexibility and adaptability for your business. We can normally provide short notice, expert consultancy, with minimum administration.

For a free, no obligation, consultation, contact Samantha Watson  
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